



# TAFCITY — THE AGE FRIENDLY CITY

# Goal of the project

The project brings public and private sector agencies and enterprises together to address the needs of an ageing population and improve the services and opportunities for social cohesion within the urban environment, bridging public authorities/municipalities responsible for policy and planning and private enterprise, with the need to train enterprises and employees in new skills that meet the needs of an ageing population. This need is met with the development of the TAFCITY course which addresses ageing strategies and provision of service for all.

## Short description of the project

The project builds on the results and experiences from 2 other projects: TACTALL and ViCaDiS. It brings together the TACTALL delivery methodology and learning resources promoting accessibility within tourist enterprises and the new learning technologies incorporating social and ICT tools developed by ViCaDiS.

ViCaDiS offers an open resource environment and tools allowing learners to learn and work together using Wiki, blog, forum, podcasting, instant messaging, conferencing, mobile learning.

TACTALL project built a training programme addressing the issues of Accessibility, whereby the future needs of the increasing numbers of people with functional diversity might experience a better quality of service. It concluded that existing networks such as the World Health Organisation offered a practical opportunity to embed its learning programme, whilst VICaDiS has the potential to meet the needs of Business enterprises, employees, adult learners, unemployed and Vocational Training actors.



## Implementation period

01.10.2011 - 31.09.2013

# Project implemented by

Politehnica University of Timisoara, Romania CDEA San Sebastian, Spain Norton Radstock College, UK Euro Contact Business School, Budapest, Hungary Matia Innova, Donostia, Spain INSIGNARE Ourem, Portugal EfVET Brussels, Belgium SSGT Maribor, Slovenia

#### Main activities

- Research and analysis of the training needs: done with target groups, business enterprises & employees, vocational education teachers
- Development of the training tools: done based on previous projects' results — Virtual Campus for Digital Students (ViCaDiS platform, developed by UPT) and TacTall course (developed by CDEA)
- Adoption of the e-learning platform
- Development of the TAFCity course (learning resources, session plans, scheme of work)
- Test of the pilot, with the relevant target groups
- Evaluation of the "Age Friendly" product (by participants and by teachers) in order to assess sustainability and viability
- Dissemination to policy makers, municipalities, VET providers, SME, organisations working with older people
- Development of the TAFCity course as a sustainable product



# Research Report

# Applicability and transferability of the results

The project enables partners to share and exchange ideas about developing age-friendly cities and broaden the ideas and practices available. It is felt that communities can be strengthened and economies developed across Europe.

Added value comes in the form of training products that can be shared and customized across the partnership resulting in wider use and economy of scale.

The development of a sustainable online Age–Friendly community will support the further exploitation of the Age–Friendly City product across Europe. Sharing good practice and different perspectives allows all to benefit.



#### Fields of interest

Age friendly concept, growth of urban older generation, social inclusion through municipality behavior, friendly city for different categories of citizens, solidarity, accessibility for all generations, age friendly city networks, improving quality of life, e-learning, training for delivering age friendly cities, social educational tools.

### Financed through/by

EACEA — Education, Audiovisual and Culture Executive Agency, Lifelong Learning Programme, Transfer of Innovation

## Research centre

Center for eLearning



#### Results

- Needs Analysis Survey: conducted in all partner countries, identified the primary needs of the target groups;
- Individual country report on training needs;
- Specific Web 2.0 (social media) tools, integrated in the ViCaDiS platform, the Virtual Campus of UPT;
- Teacher guide for the TAFCity course;
- Pilot course evaluation following pilot courses in all partner countries;
- Recommendations for changes following pilot course;
- Dissemination and Valorisation Plan;
- Promotional materials (brochures, presentations, press releases, newsletters, conferences, research papers);
- Sustainability Report;
- Quality Management and Assurance Plan;
- External Evaluation Report.

### Research team

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